We Ship Yachts BV (hereafter: “WSY”) uses cookies on their website www.weshipyachts.com. This statement informs the user on the definition of a “cookie” as well as on the purpose of cookies and use thereof by WSY’s website.

Cookies:
Cookies are small text files placed on the user’s device’s hard disk or memory by the website’s server. Cookies cannot run programs or deliver viruses to the user’s device. Cookies are uniquely assigned to each unique user and can only be read by the domain webserver that issued the cookie to user’s hard disk.

Cookies Used by WSY:

Functional Cookies:
WSY uses functional cookies. These cookies are necessary for the proper functioning of the website and to provide the user with an easy and accessible browsing experience. Functional cookies are used, amongst others, to remember the user’s website preferences and to avoid the user having to repeatedly enter the same input when changing between pages on the website.

Analytics Cookies:
WSY uses analytics services of Google Analytics and Google Tag Manager. These services collect statistics on the visits and use of their website. A fore mentioned service providers analyse these statistics and share the results thereof with WSY. With these results, WSY gets an insight on how their website is used and allows WSY to alter/improve their website and its experience. If so required by Law, the analytic service providers can share this information with third parties.

The following measures have been taken to safeguard the user’s privacy:
- We have a data processing agreement with the analytics provider;
- It is agreed with the analytics provider that none of the information is used for any other purpose than agreed in the data processing agreement;
- The user’s IP-address is masked.

Tracking Cookies:
WSY’s website also uses third-party cookies that allow for personalized advertisement, based on the user’s browsing activity.

The website places a cookie with a unique number on the users’ device. This allows the user’s device to be recognised by other websites, after visiting WSY’s website, within the advertisement network used by WSY. This allows WSY to show the user adverts on these other websites.

Any data collected by this modus operandi is only used by WSY to show the user adverts on other websites and is not linked to any other files.

Deleting Cookies:
The permission given by the user, for WSY to place and read cookies, can always be retracted by the user by changing the settings of his/her browser. This can be done by setting the browser not to
accept cookies or by deleting all cookies previously placed. The user is advised to check the help-function of the browser to find out more on the correct way to delete cookies.

The user must note that deleting cookies might cause for (some parts of) the website not functioning properly.

Setting the browser to deny and delete cookies only affects that particular device and browser subject to these settings/actions. If the user makes use of more devices, these actions must be repeated on each separate device.

**Privacy statement:**

It is possible that the information gathered through cookies contains personal information. In such case, this information is also subject to WSY’s Privacy Statement. This Privacy Statement can be found on WSY’s website.

**Changes to the Cookie Statement:**

This Cookie Statement can be subject to change. Changes will be notified through WSY’s website